



## FACT Sheet

February 2013

Mission	The Office of Cultural Affairs works to enhance the vitality of the City and the quality of life for all Dallas citizens by creating an environment wherein arts and cultural organizations thrive and people of all ages enjoy opportunities for creative expression and the celebration of our community's multicultural heritage. Our mission is to establish a cultural system that ensures that ALL Dallas citizens and visitors have an opportunity to experience the finest in arts and culture.
Summary	Established in 1989, the City of Dallas Office of Cultural Affairs (OCA) is a city department dedicated to developing and supporting a vibrant and diverse cultural system to serve Dallas citizens and visitors. The OCA oversees 22 city-owned cultural facilities (including seven cultural centers); manages a public art program and a collection of 300 works of public art; facilitates cultural services contracts for over 100 arts and cultural organizations; and operates the City's radio station.
Organization	The City of Dallas Office of Cultural Affairs is a division of the City Manager's Office and is charged with the implementation of the City's cultural policy and programs. Office of Cultural Affairs executive staff includes a director, Maria Muñoz-Blanco, and an assistant director. The director reports to Assistant City Manager Joey Zapata. An advisory board of 18 members, the Cultural Affairs Commission, is appointed by Mayor and City Council.
Staff	A dedicated group of 70 employees work towards a common goal of advancing the arts in Dallas and ensuring that all citizens and visitors have access to a broad array of arts and cultural opportunities.
Budget	FY13 approved operating budget: \$18.6 million
Services	<p><u>Cultural Contracts Program</u>: This program supports arts and cultural programs and projects offered by nonprofit arts and cultural organizations based in the City of Dallas. Funding, in the form of service contracts, are awarded annually to over 200 artists and arts/cultural organizations.</p> <p><u>Cultural Facilities</u>: The City of Dallas owns a number of cultural facilities, 22 of which are overseen or operated by the Office of Cultural Affairs. Seven of the facilities are operated directly by OCA (generally referred to as 'cultural centers'), while 15 are operated through long-term management agreements with private nonprofit organizations. OCA partners with the City's Equipment &amp; Building Services Department for the maintenance of the physical plan of most of these buildings.</p>



Cultural Centers: The OCA operates seven cultural facilities: Meyerson Symphony Center, Majestic Theater, Dallas City Performance Hall, Bath House Cultural Center; Latino Cultural Center; South Dallas Cultural Center; and Oak Cliff Cultural Center.

Public Art Program: Since the adoption of the Public Art Ordinance in 1988, the City of Dallas has had an active and highly regarded Public Art program that both commissions new art for public facilities and provides maintenance and conservation for the over 300 works in the City collection. New commissions are funded through the City's capital project and by bonds approved by Dallas citizens.

Thriving Minds & Audience Development: Through its partnership with nonprofit art education organization Big Thought and the Dallas Independent School District, the OCA is actively engaged in the Thriving Minds educational initiative; as well as undertaking collaborative projects like Free Night of Theater, which seek to expand the opportunities of Dallasites to participate in arts and cultural programs.

WRR 101.1 FM Classical Radio: The only municipally-owned commercial station in the United States dedicated to classical music, WRR operates under FCC license. The station generates revenue through advertising and generates enough revenue annually to sustain its operations and to maintain a fund balance for capital improvements.

Locations	Administrative Office – 4 <sup>th</sup> Floor of the Majestic Theater, 1925 Elm Street, Dallas, TX 75201 Bath House Cultural Center – 521 E. Lawther Dr., Dallas, TX 75218 Dallas City Performance Hall – 2520 Flora, Dallas, TX 75201 Latino Cultural Center – 2600 Live Oak, Dallas, TX 75204 Majestic Theater – 1925 Elm Street, Dallas, TX 75201 Meyerson Symphony Center – 2301 Flora, Dallas, TX 75201 Oak Cliff Cultural Center – 223 West Jefferson Ave., Dallas, TX 75208 South Dallas Cultural Center – 3400 Fitzhugh, Dallas, TX 75210
Contact	214.670.3687 (main administrative line) <a href="http://www.dallasculture.org">www.dallasculture.org</a> <a href="https://www.facebook.com/dallasculture">www.facebook.com/dallasculture</a>